

Costumers of Color

EDUCATION, INCLUSION, & BELONGING



MEDIA KIT

ABOUT

Costumers of Color, Inc. is a non profit working to promote inclusion and belonging for people of color (POC) by sharing knowledge, hosting educational events, and leading historical costuming trips for POC and anti-racists. Our executive director, Gigi, is a retired sociologist, researcher, and author who collaborates with historians, educational organizations, travel insiders, and costuming brands to promote #inclusivecostuming.

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[@costumersofcolor](https://www.instagram.com/costumersofcolor)

www.costumersofcolor.org

SUCCESSFUL PROJECTS



Historical Fashion



Educational Travel



Educational Events

REACH

12k+

Social Media
Following

1k+

Email List
Subscribers

22k+

Monthly Web
Visitors

DEMOGRAPHICS

72%

Women &
Non-binary

60%

US & UK
Traffic

70k+

Median
Income

APPROACH

Inclusive Travel

Small group POC-led educational journeys within the US and abroad that teach the basics of #responsibletravel to people of color (POC) and anti-racists

Inclusive Events

Educational events in the US and Italy focusing on historical topics related to POC, historical fashion, and safe travel how-to for POC

Inclusive Community

Building a worldwide community that supports the inclusion and belonging of POC in costuming & historical travel

Contact us to discuss a gift stewardship plan for your donation.