

Costumers of Cofor

EDUCATION, INCLUSION, & BELONGING



# MEDIA KIT



## ABOUT

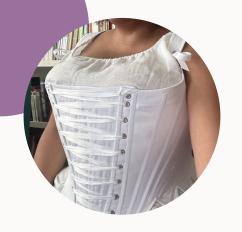
Costumers of Color, Inc. is a non profit working to promote inclusion and belonging for people of color (POC) by sharing knowledge, hosting educational events, and leading historical costuming trips for POC and anti-racists. Our executive director, Gigi, is a retired sociologist, researcher, and author who collaborates with historians, educational organizations, travel insiders, and costuming brands to promote #inclusivecostuming.

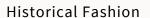
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www.costumersofcolor.org

## SUCCESSFUL PROJECTS







**Educational Travel** 



**Educational Events** 

#### REACH

12k+

1k+

22k+

Social Media Following

Email List Subscribers Monthly Web Visitors

## DEMOGRAPHICS



60%

70k+

US & UK Traffic Median Income

#### APPROACH

#### **Inclusive Travel**

Small group POC-led educational journeys within the US and abroad that teach the basics of #responsibletravel to people of color (POC) and anti-racists

#### **Inclusive Events**

Educational events in the US and Italy focusing on historical topics related to POC, historical fashion, and safe travel how-to for POC

#### **Inclusive Community**

Building a worldwide community that supports the inclusion and belonging of POC in costuming & historical travel

Contact us to discuss a gift stewardship plan for your donation.